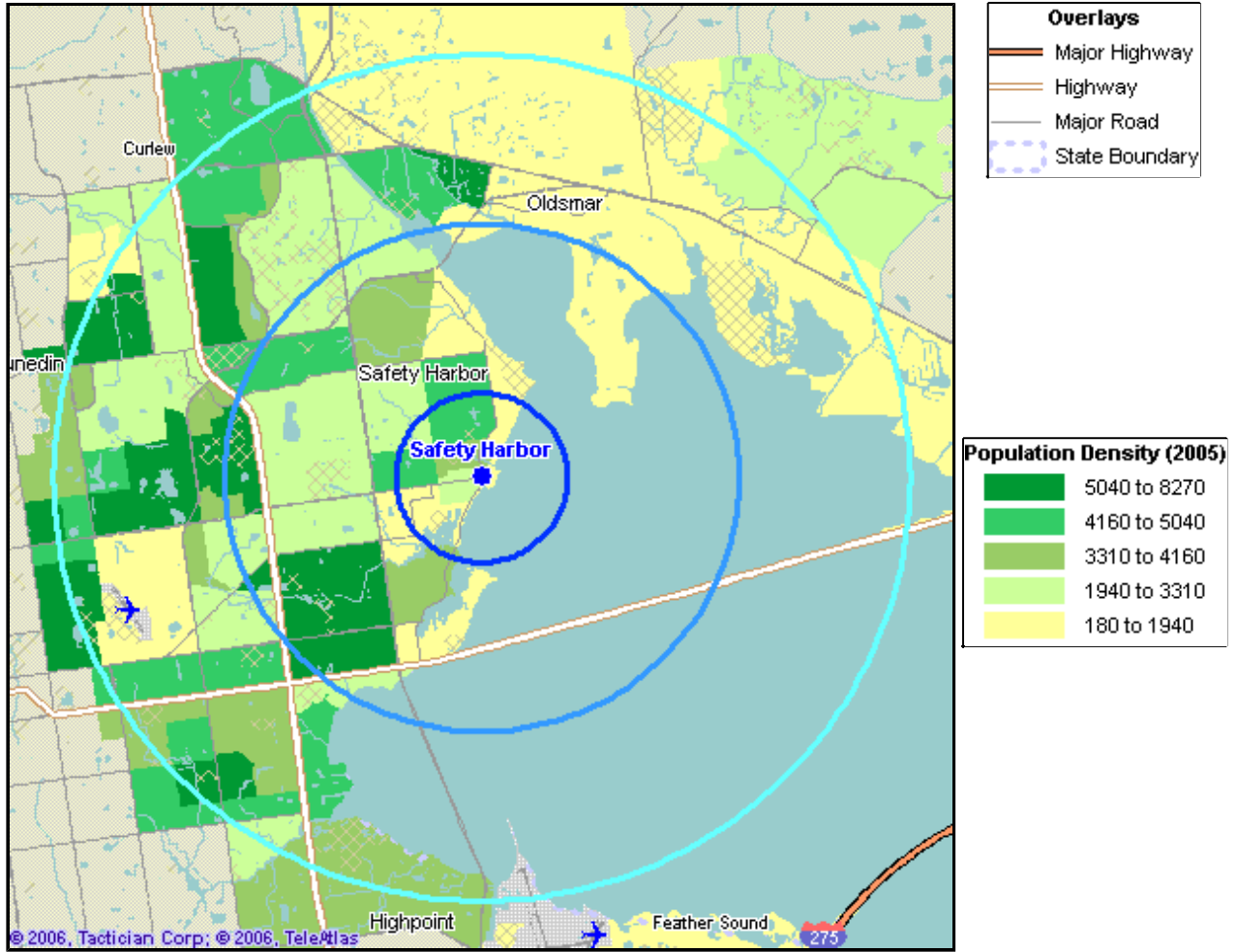


Detailed Demographic

Safety Harbor

Analysis Level: Block Groups

5/31/2006



Main Street & Bayshore Blvd
Safety Harbor, FL

Longitude: -82.68828
Latitude: 27.990508

Population Change						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census	3,321		23,753		86,212	
1990 Census	5,238	57.7%	40,101	68.8%	124,533	44.4%
2000 Census	5,761	10.0%	46,613	16.2%	140,779	13.0%
2005 Projection	5,803	0.7%	48,597	4.3%	145,901	3.6%
2010 Projection	5,845	0.7%	50,374	3.7%	150,653	3.3%

Households Change						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census	1,271		9,847		37,341	
1990 Census	2,180	71.5%	16,941	72.1%	55,475	48.6%
2000 Census	2,506	15.0%	20,184	19.1%	64,304	15.9%
2005 Projection	2,483	-0.9%	20,655	2.3%	65,426	1.7%
2010 Projection	2,463	-0.8%	21,060	2.0%	66,437	1.5%

Population by Race (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
White	5,134	88.4%	41,640	85.7%	129,001	88.4%
Black	381	6.6%	3,262	6.7%	6,902	4.7%
Asian	134	2.3%	1,747	3.6%	4,711	3.2%
Native American	15	0.3%	95	0.2%	292	0.2%
Hawaiian / Pacific Islander	0	0.0%	13	0.0%	47	0.0%
Two or More	99	1.7%	901	1.9%	2,616	1.8%
Other Race	41	0.7%	938	1.9%	2,333	1.6%
Total	5,804	100.0%	48,596	100.0%	145,902	100.0%

Hispanic Population (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	338	5.8%	4,797	9.9%	12,451	8.5%
Not Hispanic	5,465	94.2%	43,800	90.1%	133,450	91.5%
Total	5,803	100.0%	48,597	100.0%	145,901	100.0%

Households by Tenure (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	1,907	69.9%	14,304	60.5%	47,682	62.3%
Renter Occupied	575	21.1%	6,351	26.9%	17,743	23.2%
Vacant	248	9.1%	2,993	12.7%	11,093	14.5%
Total	2,730	100.0%	23,648	100.0%	76,518	100.0%

Households by Income (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	189	7.6%	1,757	8.5%	5,175	7.9%
\$10,000-\$14,999	87	3.5%	1,194	5.8%	3,783	5.8%
\$15,000-\$19,999	124	5.0%	1,178	5.7%	4,226	6.5%
\$20,000-\$24,999	138	5.6%	1,322	6.4%	4,566	7.0%

\$25,000-\$29,999	162	6.5%	1,272	6.2%	4,219	6.4%
\$30,000-\$34,999	162	6.5%	1,234	6.0%	4,083	6.2%
\$35,000-\$39,999	145	5.8%	1,249	6.0%	3,969	6.1%
\$40,000-\$49,999	308	12.4%	2,391	11.6%	7,556	11.5%
\$50,000-\$59,999	226	9.1%	1,740	8.4%	5,890	9.0%
\$60,000-\$74,999	282	11.3%	1,925	9.3%	6,804	10.4%
\$75,000-\$99,999	279	11.2%	2,192	10.6%	6,789	10.4%
\$100,000-\$124,999	162	6.5%	1,313	6.4%	3,707	5.7%
\$125,000-\$149,999	92	3.7%	649	3.1%	1,684	2.6%
\$150,000-\$199,999	78	3.1%	545	2.6%	1,315	2.0%
\$200,000-\$249,999	24	1.0%	215	1.0%	510	0.8%
\$250,000-\$499,999	21	0.9%	279	1.3%	645	1.0%
\$500,000+	5	0.2%	200	1.0%	503	0.8%
Total	2,484	100.0%	20,655	100.0%	65,424	100.0%

Income (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Median Household Income		\$47,612		\$44,688		\$43,561
Average Household Income		\$57,223		\$61,042		\$55,929
Average Family Income		\$67,939		\$76,047		\$68,747

Population by Gender (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Male	2,809	48.4%	23,211	47.8%	68,977	47.3%
Female	2,995	51.6%	25,386	52.2%	76,924	52.7%
Total	5,804	100.0%	48,597	100.0%	145,901	100.0%

Marital Status (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Now Married	2,331	49.0%	19,386	48.6%	62,784	51.2%
Separated	179	3.8%	1,843	4.6%	4,802	3.9%
Divorced	769	16.2%	5,279	13.2%	15,982	13.0%
Never Married	1,102	23.2%	9,488	23.8%	25,979	21.2%
Widowed	372	7.8%	3,881	9.7%	12,971	10.6%
Total	4,753	100.0%	39,877	100.0%	122,518	100.0%

Household Structure (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Married Couple Family with Children	392	16.5%	2,962	15.0%	8,738	14.0%
Lone Parent Male with Children	60	2.5%	460	2.3%	1,297	2.1%
Lone Parent Female with Children	245	10.4%	2,061	10.5%	5,620	9.0%
Married Couple Family No Children	563	23.8%	4,786	24.3%	16,679	26.7%
Lone Parent Male No Children	38	1.6%	286	1.5%	917	1.5%
Lone Parent Female No Children	68	2.9%	537	2.7%	1,815	2.9%
Non-Family Male Head With Children	16	0.7%	134	0.7%	342	0.5%
Non-Family Female Head With Children	0	0.0%	8	0.0%	25	0.0%
Lone Male Householder	417	17.6%	3,407	17.3%	10,473	16.7%
Lone Female Householder	569	24.0%	5,051	25.6%	16,641	26.6%
Total	2,368	100.0%	19,692	100.0%	62,547	100.0%

Total Population (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent

	Number	Percent	Number	Percent	Number	Percent
Age 0-4	323	5.6%	2,751	5.7%	7,537	5.2%
Age 5-9	339	5.9%	2,917	6.0%	7,759	5.3%
Age 10-14	388	6.7%	3,051	6.3%	8,087	5.5%
Age 15-19	350	6.0%	3,062	6.3%	7,986	5.5%
Age 20-24	251	4.3%	3,087	6.4%	8,019	5.5%
Age 25-29	251	4.3%	2,415	5.0%	7,475	5.1%
Age 30-34	357	6.2%	2,790	5.7%	8,427	5.8%
Age 35-39	497	8.6%	3,284	6.8%	9,439	6.5%
Age 40-44	533	9.2%	3,593	7.4%	10,346	7.1%
Age 45-49	526	9.1%	3,822	7.9%	10,934	7.5%
Age 50-54	484	8.3%	3,610	7.4%	10,447	7.2%
Age 55-59	408	7.0%	2,902	6.0%	9,507	6.5%
Age 60-64	295	5.1%	2,262	4.7%	8,089	5.5%
Age 65-69	202	3.5%	1,789	3.7%	7,153	4.9%
Age 70-74	182	3.1%	1,792	3.7%	6,988	4.8%
Age 75-79	167	2.9%	1,785	3.7%	6,742	4.6%
Age 80-84	128	2.2%	1,704	3.5%	5,640	3.9%
Age 85+	121	2.1%	1,979	4.1%	5,325	3.6%
Total	5,802	100.0%	48,595	100.0%	145,900	100.0%
Median	41.4		41.3		44.0	

Total Male Population (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0-4	172	6.1%	1,430	6.2%	3,809	5.5%
Age 5-9	172	6.1%	1,506	6.5%	3,984	5.8%
Age 10-14	205	7.3%	1,567	6.7%	4,085	5.9%
Age 15-19	179	6.4%	1,529	6.6%	4,025	5.8%
Age 20-24	134	4.8%	1,616	7.0%	4,111	6.0%
Age 25-29	124	4.4%	1,179	5.1%	3,726	5.4%
Age 30-34	178	6.3%	1,374	5.9%	4,174	6.1%
Age 35-39	231	8.2%	1,593	6.9%	4,643	6.7%
Age 40-44	251	8.9%	1,758	7.6%	5,077	7.4%
Age 45-49	247	8.8%	1,823	7.9%	5,182	7.5%
Age 50-54	237	8.4%	1,753	7.6%	4,849	7.0%
Age 55-59	193	6.9%	1,406	6.1%	4,463	6.5%
Age 60-64	145	5.2%	1,077	4.6%	3,741	5.4%
Age 65-69	94	3.3%	804	3.5%	3,141	4.6%
Age 70-74	88	3.1%	808	3.5%	3,091	4.5%
Age 75-79	74	2.6%	740	3.2%	2,852	4.1%
Age 80-84	48	1.7%	618	2.7%	2,189	3.2%
Age 85+	37	1.3%	632	2.7%	1,837	2.7%
Total	2,809	100.0%	23,213	100.0%	68,979	100.0%
Median	40.2		39.4		41.9	

Total Female Population (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0-4	151	5.0%	1,321	5.2%	3,728	4.8%
Age 5-9	168	5.6%	1,411	5.6%	3,776	4.9%
Age 10-14	183	6.1%	1,485	5.8%	4,002	5.2%
Age 15-19	172	5.7%	1,534	6.0%	3,961	5.1%
Age 20-24	117	3.9%	1,471	5.8%	3,908	5.1%
Age 25-29	127	4.2%	1,236	4.9%	3,750	4.9%

Age 30-34	180	6.0%	1,417	5.6%	4,253	5.5%
Age 35-39	266	8.9%	1,691	6.7%	4,796	6.2%
Age 40-44	282	9.4%	1,835	7.2%	5,269	6.9%
Age 45-49	279	9.3%	1,999	7.9%	5,752	7.5%
Age 50-54	247	8.2%	1,856	7.3%	5,598	7.3%
Age 55-59	215	7.2%	1,496	5.9%	5,044	6.6%
Age 60-64	150	5.0%	1,186	4.7%	4,347	5.7%
Age 65-69	108	3.6%	985	3.9%	4,012	5.2%
Age 70-74	95	3.2%	984	3.9%	3,897	5.1%
Age 75-79	93	3.1%	1,045	4.1%	3,890	5.1%
Age 80-84	80	2.7%	1,086	4.3%	3,451	4.5%
Age 85+	85	2.8%	1,347	5.3%	3,488	4.5%
Total	2,998	100.0%	25,385	100.0%	76,922	100.0%
Median	42.4		43.1		45.9	

Population by Household Type (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Family	4,236	73.0%	34,532	71.1%	104,418	71.6%
Non-Family	1,459	25.1%	12,777	26.3%	39,076	26.8%
Group Quarters	108	1.9%	1,288	2.7%	2,406	1.6%
Total	5,803	100.0%	48,597	100.0%	145,900	100.0%

Employment Status 16 Plus (2005)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
In Armed Forces	5	0.1%	34	0.1%	145	0.1%
Employed	3,113	66.5%	23,387	59.5%	69,182	57.2%
Unemployed	94	2.0%	788	2.0%	2,519	2.1%
Not In Labor Force	1,467	31.4%	15,117	38.4%	49,134	40.6%
Total	4,679	100.0%	39,326	100.0%	120,980	100.0%

Educational Attainment Age 25+ (2000)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Less than 9th Grade (2000)	94	2.2%	805	2.4%	3,161	3.0%
9th to 11th Grade no Diploma (2000)	455	10.8%	3,555	10.8%	11,077	10.5%
High School Graduate (includes Equivalency) (2000)	882	21.0%	8,632	26.1%	29,773	28.3%
Some College no Degree (2000)	1,127	26.9%	8,171	24.7%	25,705	24.5%
Associate Degree (2000)	383	9.1%	2,794	8.5%	8,593	8.2%
Bachelor's Degree (2000)	790	18.8%	5,870	17.8%	18,002	17.1%
Graduate or Profession Degree (2000)	461	11.0%	3,217	9.7%	8,796	8.4%
Total	4,192	100.0%	33,044	100.0%	105,107	100.0%

Educational Attainment Male Age 25+ (2000)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Male: No Schooling Completed (2000)	2	0.1%	87	0.6%	264	0.6%
Male: Nursery to 4th Grade (2000)	14	0.7%	19	0.1%	87	0.2%
Male: 5th and 6th Grade (2000)	9	0.5%	71	0.5%	301	0.6%
Male: 7th and 8th Grade (2000)	46	2.4%	249	1.6%	878	1.8%
Male: 9th Grade (2000)	55	2.8%	318	2.1%	949	2.0%
Male: 10th Grade (2000)	39	2.0%	388	2.6%	1,118	2.3%
Male: 11th Grade (2000)	12	0.6%	292	1.9%	1,012	2.1%

Male: 11th Grade no Diploma (2000)	95	4.9%	650	4.3%	1,950	4.1%
Male: High School Graduate (includes Equivalency) (2000)	340	17.4%	3,525	23.2%	11,982	25.0%
Male: Some College less than 1 Year (2000)	220	11.3%	1,007	6.6%	3,426	7.1%
Male: Some College 1 or more Years (2000)	328	16.8%	2,519	16.6%	7,961	16.6%
Male: Associate Degree (2000)	144	7.4%	1,170	7.7%	3,669	7.6%
Male: Bachelor's Degree (2000)	385	19.7%	2,931	19.3%	9,252	19.3%
Male: Master's Degree (2000)	148	7.6%	1,155	7.6%	3,210	6.7%
Male: Professional School Degree (2000)	74	3.8%	471	3.1%	1,278	2.7%
Male: Doctorate Degree (2000)	41	2.1%	312	2.1%	661	1.4%
Total	1,952	100.0%	15,164	100.0%	47,998	100.0%

Educational Attainment Female Age 25+ (2000)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Female: No Schooling Completed (2000)	0	0.0%	59	0.3%	241	0.4%
Female: Nursery to 4th Grade (2000)	0	0.0%	1	0.0%	96	0.2%
Female: 5th and 6th Grade (2000)	3	0.1%	45	0.3%	310	0.5%
Female: 7th and 8th Grade (2000)	20	0.9%	274	1.5%	985	1.7%
Female: 9th Grade (2000)	47	2.1%	283	1.6%	812	1.4%
Female: 10th Grade (2000)	80	3.6%	512	2.9%	1,627	2.8%
Female: 11th Grade (2000)	33	1.5%	411	2.3%	1,390	2.4%
Female: 11th Grade no Diploma (2000)	93	4.2%	701	3.9%	2,219	3.9%
Female: High School Graduate (includes Equivalency) (2000)	542	24.2%	5,107	28.6%	17,791	31.2%
Female: Some College less than 1 Year (2000)	235	10.5%	1,522	8.5%	4,978	8.7%
Female: Some College 1 or more Years (2000)	343	15.3%	3,123	17.5%	9,341	16.4%
Female: Associate Degree (2000)	239	10.7%	1,623	9.1%	4,923	8.6%
Female: Bachelor's Degree (2000)	405	18.1%	2,940	16.4%	8,750	15.3%
Female: Master's Degree (2000)	150	6.7%	847	4.7%	2,676	4.7%
Female: Professional School Degree (2000)	27	1.2%	358	2.0%	834	1.5%
Female: Doctorate Degree (2000)	22	1.0%	75	0.4%	137	0.2%
Total	2,239	100.0%	17,881	100.0%	57,110	100.0%

Value of Owner-Occupied Property Values (2000)						
	Radial Trade Area, 1 mile		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Less than \$10,000	17	0.9%	479	3.4%	1,839	3.9%
\$10,000 to \$14,999	0	0.0%	180	1.3%	765	1.6%
\$15,000 to \$19,999	0	0.0%	148	1.1%	501	1.1%
\$20,000 to \$24,999	0	0.0%	135	1.0%	552	1.2%
\$25,000 to \$29,999	0	0.0%	261	1.9%	597	1.3%
\$30,000 to \$34,999	8	0.4%	367	2.6%	873	1.9%
\$35,000 to \$39,999	16	0.9%	399	2.9%	1,109	2.4%
\$40,000 to \$49,999	47	2.5%	811	5.8%	2,604	5.6%
\$50,000 to \$59,999	92	4.8%	899	6.5%	3,784	8.1%
\$60,000 to \$69,999	198	10.5%	982	7.1%	3,716	8.0%
\$70,000 to \$79,999	186	9.8%	979	7.0%	4,128	8.9%
\$80,000 to \$89,999	235	12.4%	1,156	8.3%	4,279	9.2%
\$90,000 to \$99,999	204	10.7%	924	6.6%	3,724	8.0%
\$100,000 to \$114,999	220	11.6%	1,311	9.4%	5,806	12.5%
\$115,000 to \$149,999	197	10.4%	1,378	9.9%	4,329	9.3%
\$150,000 to \$174,999	154	8.1%	1,034	7.4%	2,807	6.0%
\$175,000 to \$199,999	111	5.8%	721	5.2%	1,535	3.3%
\$200,000 to \$249,999	69	3.6%	605	4.3%	1,489	3.2%
\$250,000 to \$299,999	68	3.6%	502	3.6%	1,013	2.2%

\$300,000 to \$399,999	47	2.5%	364	2.6%	673	1.4%
\$400,000 to \$499,999	15	0.8%	155	1.1%	205	0.4%
\$500,000 to \$749,999	11	0.6%	97	0.7%	163	0.4%
\$750,000 to \$999,999	1	0.1%	8	0.1%	14	0.0%
\$1,000,000 or more	0	0.0%	31	0.2%	65	0.1%
Total	1,896	100.0%	13,926	100.0%	46,570	100.0%

Internet Marketing Solutions provided by:



Data Provided by:



URL to this document: <http://www.mapscape.com/report/766E0F06EEC043FE993400974CF15F7F/1.HTML>